

COMPLETING A YEAR OF CONSPICUOUS JOURNALISTIC ACHIEVEMENT

The World

ENTERS A NEW YEAR WITH NEW FEATURES

The World
First
in
Public
Service

Three great universities in 1921, through their Departments of Journalism, awarded first place to THE WORLD for its unwavering devotion to the public service. Indeed, in the events of the past year that loomed largest in their influence upon public welfare

THE WORLD assumed a position of leadership challenged by no other great newspaper.

It can justly lay claim to no little credit for the crystallization of popular opinion that had its ultimate expression in the Washington Conference on the Limitation of Armaments, and widespread public tribute has been paid to THE WORLD'S share in this vast enterprise for peace. It went a step further by bringing to this country to report the conference H. G. Wells, perhaps the foremost among writers who influence public opinion.

In New York, THE WORLD brought into being the Lockwood Committee and furnished most of the evidence by which this body demolished some of the most sinister groups of business and labor extortionists of recent history.

THE WORLD'S exposure of the notorious Ku Klux Klan is a matter fresh in the minds of all. Against the fancied security of a secret oathbound membership, numbering hundreds of thousands, THE WORLD'S attacks prevailed and brought about the destruction of the organization's menacing power.

The World
"It
Seems
to Me"
by
Heywood Broun

A recent acquisition to the staff of THE WORLD is Heywood Broun, who has been called one of the most brilliant writers in America. His pen jabs you into clear thinking; his humor makes you glad; his cheerfulness helps you to get the day's work done; he is always stimulating, always understanding, always instructive and always interesting.

His writings appear every day in THE WORLD, to which he supplies, among other things, a regular feature called "It Seems to Me." Read it once and you will read it always. In his own way Mr. Broun writes a little about everything, but mostly about books, the stage, sports, with now and then an excursion into politics and other subjects interesting to those men and women who like to have opinions on things of general import. To know Mr. Broun's work is to like it, to look for it day by day.

The World
Music
and
The Arts
by
Deems Taylor
and
Henry Tyrrell

Deems Taylor, himself a musician of note, writes about music for THE WORLD. He has taken up the pen that was laid aside by the great James G. Hunecker, and is fast acquiring in daily journalism a professional identity that is characterized by real musicianship, sympathy, breadth of view, wide range of taste and simplicity of discussion.

No intelligent survey of the fine arts would be complete without reference to the regular comment in THE WORLD of Henry Tyrrell, whose critical faculty has won high recognition both in this country and Europe.

THE WORLD may truly lay claim to enlightened appreciation of all the arts. It deals distinctively with the theatre; its record of literary progress could hardly be more complete; it has a keen regard for the humanities; it keeps abreast of the march of the sciences. Its discussions of them all are worthy of the intellectual capital of America.

To the above list have been added as a special feature for 1922 the exclusive weekly despatches of Georges Clemenceau, "Father of Victory," "Tiger of France."

Instruct Your Newsdealer to Serve THE WORLD—Morning and Sunday—at Your Home During 1922. Orders to Have THE WORLD So Delivered May Be Sent Direct to the Office, Pulitzer Building, New York

The World
"First in Public Service"

Comic relief will still be provided by THE WORLD in the form of Al Frueh's inimitable caricatures, Bud Fisher's immortals, Mutt and Jeff, Fred Locher's Cicero Sapp and Gene Carr's Metropolitan Movies.

F. P. A. joins the staff of THE WORLD Jan. 1. His "colyum" has for many years served as the daily shock absorber for jaded New Yorkers, who found in it each morning that jovial admixture of good nature and sound philosophy that gave them courage

to face another twenty-four hours with a smile. William Allen White, one of America's unquestioned authorities on matters of literature, says of him:

"F. P. A., carrying the torch across these sophisticated times, makes a fine and festive pattern with it; sparkling fancies, glowing grotesques, and now and then stars brilliantly shine where the torch has painted the sombre spaces. But he is careful never to burn any one for the joy of seeing him flinch." The appearance of his column in THE WORLD will give wider play to his inimitable humor than it has ever heretofore enjoyed, and in this larger horizon lies the inspiration for a greater F. P. A. than we have ever known before. If you are one of that loyal and busy army of "contrihs" who have labored long and patiently "to make the colyum," be of good cheer, for in F. P. A.'s new field of labor he may yet find room for your offerings.

Thirty-eight years of leadership among the great metropolitan dailies of the country has attracted to THE WORLD a staff that numbers many of the most commanding names in American and European journalism. To the already strong editorial page, which commands pens among the most trenchant in America, there comes with the new year Walter Lippmann, who, as an author and Associate Editor of *The New Republic*, has acquired a justified reputation for the sanity, the clarity and the easy understanding of his political philosophy. Lippmann's work, as a leader of America's liberal thought, will find effective avenues of expression in THE WORLD.

In addition to perhaps the strongest staff of reporters in New York City the Washington Bureau, under Charles Michelson, now includes the services of Charles Merz, whose knowledge of Far Eastern questions makes him an authority on these and kindred international subjects.

J. M. Tuohy, best known of all foreign service correspondents, has general direction of THE WORLD'S European news, gathered by able staff representatives in Paris, Berlin, Rome, Vienna, Copenhagen, The Hague, Brussels, Geneva and Moscow. Other foreign staff assignments are in Tokio, Peking, Havana, Panama, Rio de Janeiro and Buenos Ayres.

Among THE WORLD'S special contributors are Maximilian Harden, the well-known publicist of Germany; Andre Tardieu, the brilliant political leader of France, and George N. Barnes, former Minister of Labor of Great Britain.

S. S. Fontaine interprets daily for WORLD readers the ever-changing moves in the money markets of two continents. With the new year THE WORLD is remaking its financial pages. To this deeply important subject will be given the best work of men especially fitted to bring this feature to a parity with those that have established its general reputation.

The World
F. P. A.
Otherwise
Franklin
P.
Adams

The World
Walter Lippmann
Charles Merz
Washington
Staff

The World
Its Staff
Abroad
Finance
and
Business



THE WORLD, as established by
JOSEPH PULITZER, May 10, 1883

"An institution that should always fight for progress and reform, never tolerate injustice or corruption, always fight demagogues of all parties, never belong to any party, always oppose privileged classes and public plunderers, never lack sympathy with the poor, always remain devoted to the public welfare, never be satisfied with merely printing news, always be drastically independent, never be afraid to attack wrong, whether by predatory plutocracy or predatory poverty."